



Thaicom Signs First Major Deal for the New THAICOM 8 Satellite with Thai TV Platform Operator IPM

Nonthaburi, 04 August 2016 – Thaicom Public Company Limited, one of Asia's leading satellite operators, today announced that the THAICOM 8 satellite at the 78.5°E prime orbital position has been chosen to provide transponder service for IPM Company Limited, a leading DTH provider in Thailand. The contract is a major milestone for THAICOM 8 which was launched in May 2016. IPM is the first customer on the new THAICOM 8 platform.

The satellite capacity will enable IPM to move their existing 4 million satellite dishes to Thaicom's 78.5°E position. The agreement is in line with Thaicom's business plan of providing the satellite capacity needed to fuel the fast growth of the broadcast and media industries in Asia. IPM is Thailand's leading satellite dish provider on the Ku-band with over 4 million subscribers

Mr. Manop Tokarnka, CEO of IPM Company Limited commented, "We are pleased to enter into the partnership with Thaicom through this deal. With THAICOM 8, we will be able to utilize Thaicom's leading video channel neighborhood and broadcast platform at 78.5°E for the cost-effective expansion of our business including High Definition TV service in the not-so-distant future. We believe Thaicom offers superior satellite performance and customer service over other operators, which is another reason why IPM decided to be on THAICOM 8. IPM has gone from strength to strength with local content channels as part of our strategy to strengthen the IPM satellite TV platform. Thaicom plays an important part in this strategy."

Paiboon Panuwattanawong, CEO of Thaicom, added, "I would like to thank IPM for their trust in Thaicom and the opportunity to providing the service quality and flexibility needed to grow their business further. The Thai TV market is one of the most dynamic and competitive markets in Asia. We are particularly proud of the fact that IPM moved from a global top 3

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satellite operator to Thaicom, which is testament to the trust in us and the tangible benefits that we bring to our customers.”

THAICOM 8 represents a total solution for broadcast and data clients in Asia and Africa with excellent Ku-band coverage. The satellite supports the high demand for capacity of the broadcasting industry as it transitions from standard definition to high definition and ultra-high definition. THAICOM 8 has a total of 24 Ku-band transponders which cover Thailand, South Asia, and Africa. Co-located with THAICOM 5 and THAICOM 6 at 78.5°E longitude, THAICOM 8 entered service in July 2016. The rich video channel neighborhood at the 78.5 E orbital slot is one of the leading in Asia for a variety of programming. Orbital ATK manufactured the satellite and SpaceX was responsible for the launch. THAICOM 8 is designed to operate for more than 15 years.

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About THAICOM

THAICOM Public Company Limited, a leading Asian satellite operator, was established in 1991. The Company was the first to launch a broadband satellite in the world, and is a leader in developing integrated solutions for satellite broadband and broadcast services. The Company's engineering teams provide leading-edge innovative solutions for satellite-based telecommunications services. Since its establishment the Company has launched eight satellites, with five satellites in operation: THAICOM 4 (IPSTAR) provides a variety of broadband and data services, including cellular backhaul, mobility, government USO support, content delivery, business continuity and emergency services in thirteen countries in Asia Pacific.

THAICOM 6 is to expand the Company's broadcast carrying capacity in SE Asia and Africa (by the name "AFRICOM 1") and is collocated with THAICOM 5 at 78.5 degrees East; the satellites board a combined 700 TV channels both in SD and HD formats. THAICOM 7 was launched in September 2014 to provide media & data services for Asia's and Australasia's entertainment and telecom industries at 120 degrees East. THAICOM 8 was launched in May 2016 to expand Thaicom's servicing capacity and footprint in the region. Thaicom is traded on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

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